

WBN Chapter Value Planning

Chapter: _____ Month: _____ Year: _____

Diagnostic tool score: _____

<p><u><i>Our strengths:</i></u></p> 	<p><u><i>Areas we can focus to increase value:</i></u></p>
---	--

Choose 1-3 priorities for the next 3 months to focus on and 2-3 next steps for each.

Priorities could be areas you scored lower in on the value diagnostic, or something more specific like “grow by 10%” over the next 3 months.

#1:	#2:	#3:
<p><i>Next steps:</i></p> <p>1.</p> <p>2.</p> <p>3.</p>	<p><i>Next steps:</i></p> <p>1.</p> <p>2.</p> <p>3.</p>	<p><i>Next steps:</i></p> <p>1.</p> <p>2.</p> <p>3.</p>

This isn't written in stone, it's just meant to be a jumpstart for thinking about easy actions your chapter can take to make your Chapter magnetic and valuable for all of your members. Bring these ideas to the rest of your Chapter's leadership and discuss. You might end up deciding on different priorities.

You may keep this document, but please allow us to scan it before the end of the session.