

## WBN Chapter Value Self Assessment

*Answer these questions to the best of your ability.  
Circle the answer that most feels right to you. You don't need exact numbers.*

In our chapter,	everyone pitches in to help; we have no problem filling officer positions	about half of our members are actively involved. Sometimes it's difficult to get people to fill Officer positions or help with other activities	the same couple of people are always in leadership and/or doing the work. It's like pulling teeth to get anyone to help/fill Officer roles.
How easy is it to fill speaker spots?	Very easy, we have no problem filling spots	We frequently have to remind people of open speaker spots	We often don't have spots filled and have empty speaking spots during our meetings.
Overall, the attendance at each meeting tends to be	80% or more	over half	50% or less
What percentage of your Chapter attends your Chapter's/Region's social gatherings (happy hours, open houses, picnics, etc)	80% or more	over half	50% or less
How often do you have guests at your meetings?	very often	half the time	occasionally
How many of those guests return or join?	most	about half	rarely
What percent of your members do you sense meet 1-on-1 with other members?	more than 50%	25%	less than 10%
At each meeting, how many thank yous are there (referrals/business/assistance)	more than 5	2-5	0-1
At least half of our members have been a member for...	5 years or more	2-3 years	less than 1 year
Our chapter size is.....	growing	steady - people come in, people leave but the number seems to stay around the same	shrinking

SCORING: multiple the number of answers in each column by the points	<b># circled x 3 points</b>	<b># circled x 2 points</b>	<b># circled x 1 point</b>
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**TOTAL SCORE =**

25-30 = Your Chapter is doing great! Keep it up. Pay attention to areas that aren't optimal and tweak. Support other chapters in your region by encouraging your members to attend their meetings occasionally. Your enthusiasm will be contagious.

16-25 points = Don't get complacent. Things can swing quickly. Pay attention to slipping indicators. Lean in to value activities and keep meetings efficient. Find out what people need in their businesses, and focus on fostering connection between members.

15 or less = There is a risk of an apathy spiral. Immediately focus on what people need in their business right now and helping them get it (collectively). Don't pressure them to invite people. Check in with people who are absent. Watch your mindset. Focus on making each meeting as valuable as possible for the people who are showing up. A meeting of even two people can be incredibly valuable if you focus on each other's goals and how you can help each other.