

# **WBN Mentor Workshop**

## **Presentation by Rebecca Wanovich**

### **WBN Leadership Training 2019**

Review new member packet & Bylaws Synopsis

Chapter leadership positions & Quarterly Leadership meeting

South Hills meeting format

- Presentation
- Table Topic
- Hot Seat
- 30-second Commercials
- ThankYous

WBN Website

- Login
- Your Profile: photo, logo, website, description
- Directory advanced search: our chapter list, visiting other chapters nearby, category openings, referring colleagues to other chapters.

WBN events

- Corporate,
- Regional,
- South Hills Chapter (picnic, Shop til you Drop, social events, quarterly leader meeting)
- Service Projects---WBN & Chapter

WBN promotion & advertising opportunities

- Network News ads & articles
- Website
- WBN discounts
- event tables
- visiting other chapters

Social Media:

- Women of WBN—South Hills Chapter (join & post)
- personal connections—Facebook and LinkedIn
- business page connections
- WBN Corporate Committees & Board involvement

Personal promotion:

- CCC
- posting Commercials on FB
- non-category promotions